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The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918) (Stock Code: 23)

UNUSUAL PRICE MOVEMENTS

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

The Board of directors ("Board") of The Bank of East Asia, Limited (the "Bank") has noted the recent increases in the price of the shares of the Bank. The Board wishes to state that it is not aware of any reasons for such increases.

The Bank confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 which is or may be of a price-sensitive nature.

Made by the order of the Bank, the Board of the Directors of which (except Mr. WONG Chung-hin, Dr. LEE Shau-kee, Dr. William MONG Man-wai, Mr. Thomas KWOK Ping-kwong, Mr. Richard LI Tzar-kai and Mr. KUOK Khoon-ean, who cannot be contacted before the release of this announcement) individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board **David LI Kwok-po**Chairman & Chief Executive

Hong Kong, 26th November, 2009.

As at the date of this announcement, the Executive Director of the Bank is: Dr. The Hon. Sir David LI Kwok-po (Chairman & Chief Executive); Non-executive Directors of the Bank are: Professor Arthur LI Kwok-cheung (Deputy Chairman), Mr. Aubrey LI Kwok-sing, Dr. William MONG Man-wai, Tan Sri Dr. KHOO Kay-peng, Mr. Richard LI Tzar-kai, Mr. Eric LI Fook-chuen, Mr. Stephen Charles LI Kwok-Sze and Dr. Isidro FAINÉ CASAS; and Independent Non-executive Directors are: Dr. Allan WONG Chi-yun (Deputy Chairman), Mr. WONG Chung-hin, Dr. LEE Shau-kee, Mr. Winston LO Yau-lai, Mr. Thomas KWOK Ping-kwong, Mr. Kenneth LO Chin-ming, Mr. William DOO Wai-hoi, Mr. KUOK Khoon-ean and Mr. Valiant CHEUNG Kin-piu.